

# EVENT TECHNOLOGY FORUM

The Event Technology Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**11th May 2026**

Hilton London Canary Wharf

In association with...

**EVENT ORGANISERS  
BRIEFING**

# EVENT OVERVIEW

The Event Technology Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior event professionals**, with job titles including:

- Event Managers
- CEO / CMO
- Head of Events
- Event Directors
- Head of Digital
- Agents
- Marketing Managers

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified event buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **5 years**

Over **960** business meetings facilitated at each event

### Average Annual Budget



All delegates attending require new solutions

**72%**

of companies have secured business post-event

Here is a taste of our event experience...



Very unique experience!  
Felt more tailored and  
customised

EVENTBRITE

The Event Tech Forum was a simple and  
cost-effective way to meet with key buyers who  
would value our solutions. I will participate again

BEACONLIVE

Great calendar of meetings with people in  
the market to discuss real solutions to their  
immediate event plans and problems

VENUIQ

# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- LinkedIn announcement of event attendance

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## GOLD PACKAGE - £4,950 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities -
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Event Organisers Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

## SILVER PACKAGE - £3,700 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities -
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Event Organisers Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

# EVENT ORGANISERS BRIEFING

Event Organisers Briefing is an industry resource delivering news & analysis from across the Event Organiser Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



9,218 subscribers

## FEATURES

**JANUARY**  
Event Badging

**FEBRUARY**  
Entertainment

**MARCH**  
Event Speakers

**APRIL**  
Team Building

**MAY**  
Events Apps  
& Registration

**JUNE**  
Venues

**JULY**  
AV & Event  
Production

**AUGUST**  
Event Management

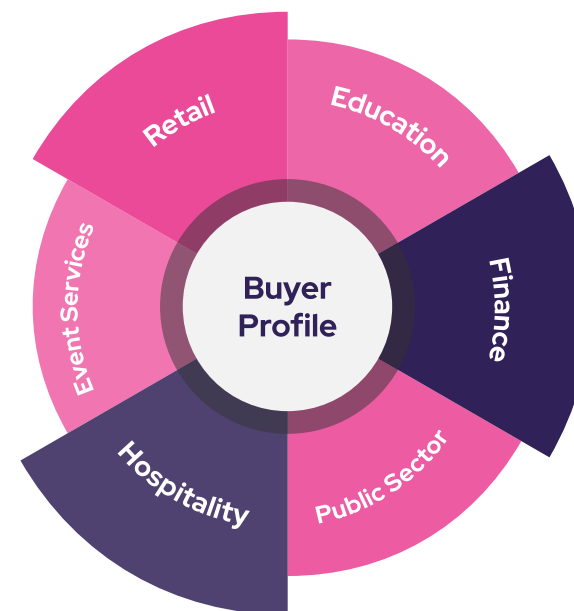
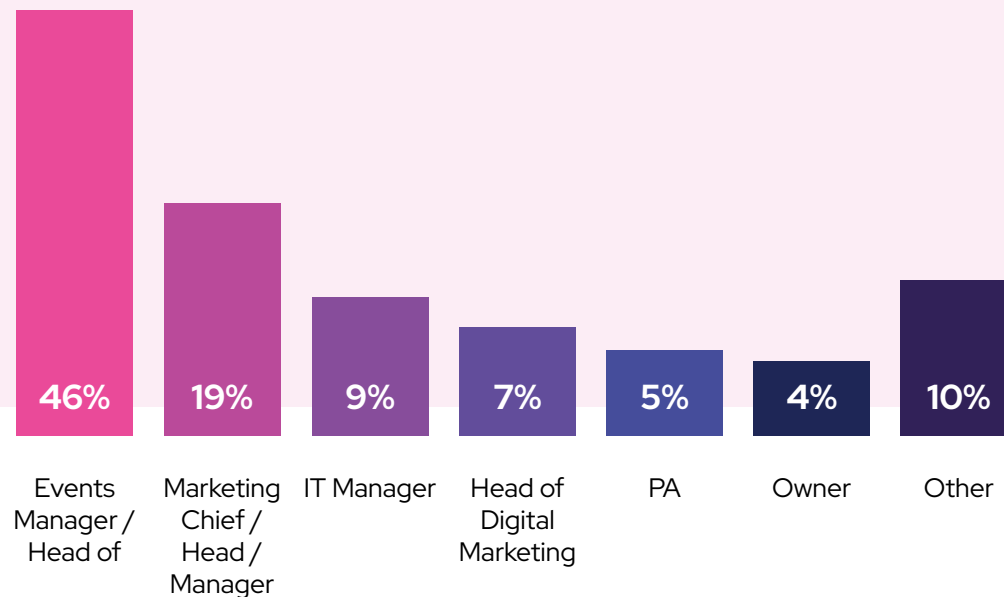
**SEPTEMBER**  
Corporate Gifts  
& Promotional  
Merchandise

**OCTOBER**  
Catering

**NOVEMBER**  
Venues

**DECEMBER**  
Corporate  
Hospitality

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **2,489 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**

# EVENT TECHNOLOGY FORUM

LET'S CONNECT

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Ltd



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@EventTech\_  
Forum



Event Agency  
Forum & Event  
Organisers  
Summit & Event  
Technology Forum



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01992  
374100



enquiries@  
forumevents.  
co.uk

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Forum Events & Media Group Ltd