

EVENT ORGANISERS SUMMIT

The Event Organisers Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

12th & 13th October 2026

Radisson Hotel & Conference Centre London Heathrow

In association with...

**EVENT ORGANISERS
BRIEFING**

EVENT OVERVIEW

The Event Organisers Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior event professionals**, with job titles including:

- CEO's
- Senior Buyers
- Marketing Directors
- Business Managers
- Event Managers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified event buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **19 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Spend



All delegates attending
require new solutions

72%

of companies have
secured business post-event

Here is a taste of our event experience...



Really enjoyed the entertainment, organisation of meetings! Great opportunity to connect with other people in the industry

TOCA SOCIAL

EOS has always been a great event to meet with qualified buyers. The summit brings a very relaxed and fun way to meet with industry peers and the evening entertainment allows us to build great long standing relations

ONE GREAT GEORGE STREET

A really effective and efficient way to meet new prospective clients. We've always had great ROI from the event

WORLDSPAN

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £6,950 + VAT

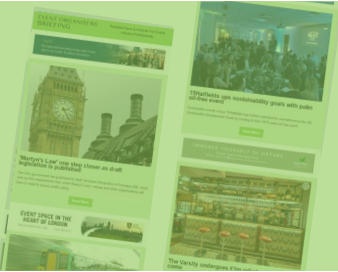
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Event Organisers Briefing Newsletter –
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - LinkedIn announcement of event attendance

SILVER PACKAGE - £5,700 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Event Organisers Briefing Newsletter –
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - LinkedIn announcement of event attendance

EVENT ORGANISERS BRIEFING

Event Organisers Briefing is an industry resource delivering news & analysis from across the Event Organiser Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



9,218 subscribers

FEATURES

JANUARY
Event Badging

FEBRUARY
Entertainment

MARCH
Event Speakers

APRIL
Team Building

MAY
Events Apps
& Registration

JUNE
Venues

JULY
AV & Event
Production

AUGUST
Event Management

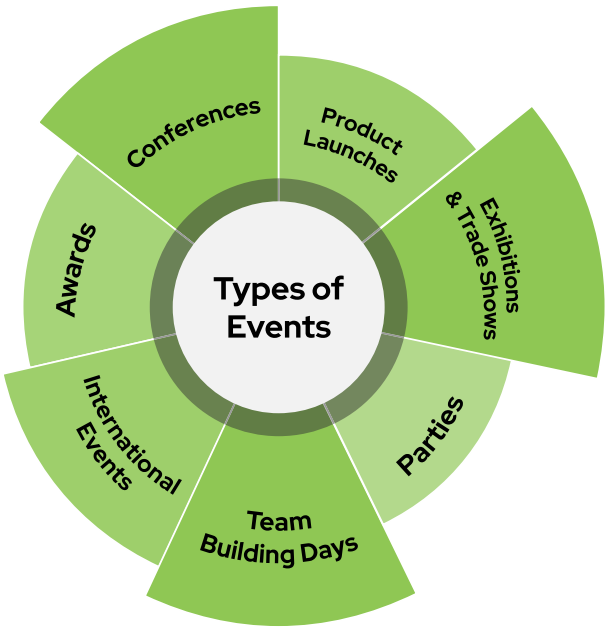
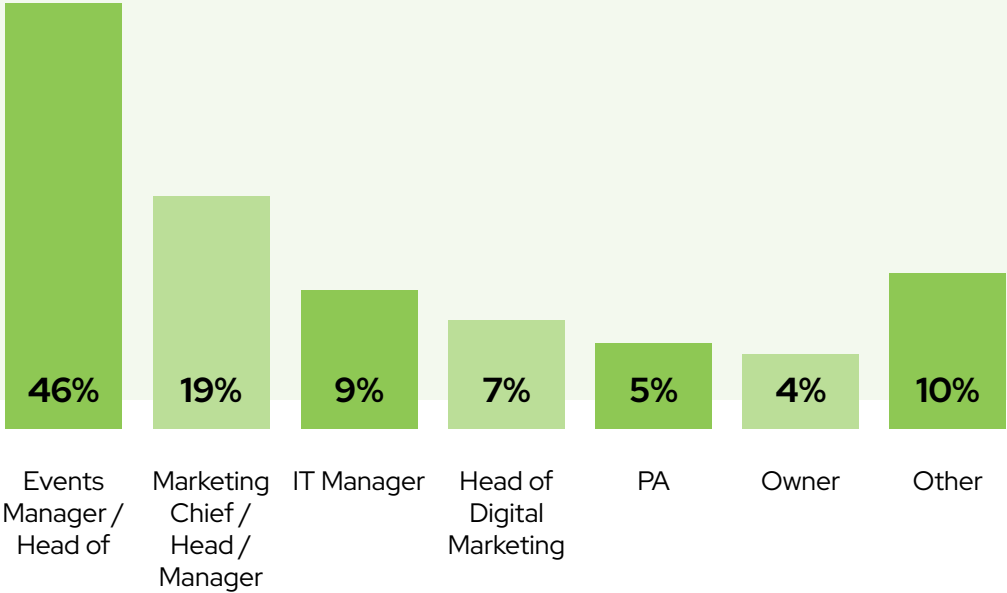
SEPTEMBER
Corporate Gifts
& Promotional
Merchandise

OCTOBER
Catering

NOVEMBER
Venues

DECEMBER
Corporate
Hospitality

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **2,489 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

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