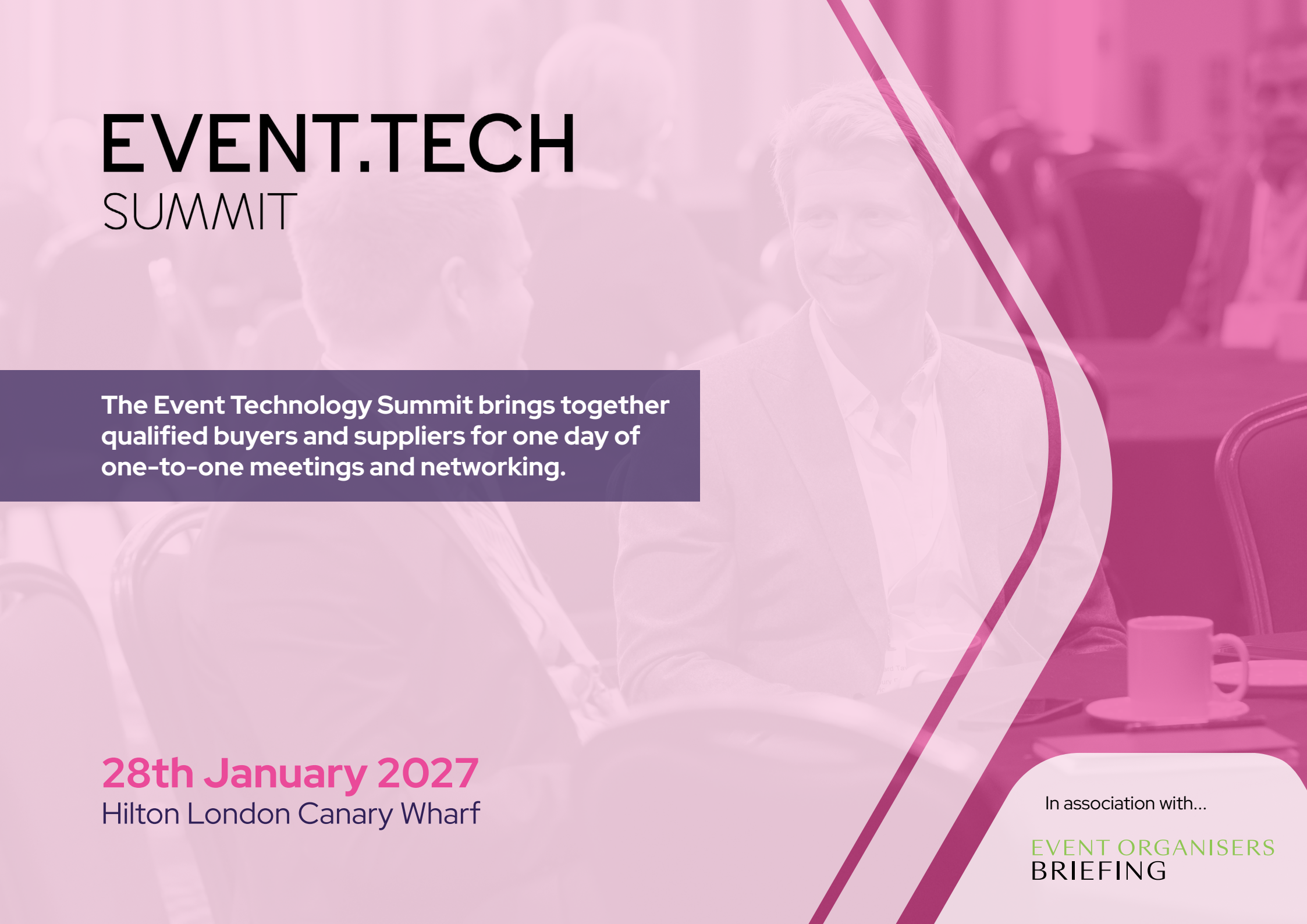
EVENT.TECH
SUMMIT

The Event Technology Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.



28th January 2027
Hilton London Canary Wharf

In association with...

EVENT ORGANISERS BRIEFING

EVENT OVERVIEW

The Event.Tech Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior event professionals,** with job titles including:

Primary Decision-Makers
- Head of Events / Event Director
- Head of Marketing / Marketing Director
- Event Technology Manager / Digital Event Manager
- Conference Director / Portfolio Director
- Event Operations Manager

Influencers
- IT Manager (data, integrations, cybersecurity)
- Sponsorship Director (sponsor value creation through analytics, lead capture)
- Sales Director (exhibitor ROI demands)
- Finance (budget approvals and procurement governance)

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified event buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **6 years**

Over **960** business **meetings** facilitated at each event

Average Annual Budget

£500K — £1M+

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



Very unique experience! Felt more tailored and customised

EVENTBRITE

The Event Tech Forum was a simple and cost-effective way to meet with key buyers who would value our solutions. I will participate again

BEACONLIVE

Great calendar of meetings with people in the market to discuss real solutions to their immediate event plans and problems

VENUIQ

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DUAL PACKAGE OPTION

Book both of our events (Event Technology Forum and Event Organisers Summit) and benefit from our Dual Package discount.

- **Gold Dual Package:** £10,500
- **Silver Dual Package:** £8,500

Enjoy consistent brand exposure across both events and save when booking together.

GOLD PACKAGE - £4,950 +VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Event Organisers Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

SILVER PACKAGE - £3,950 +VAT

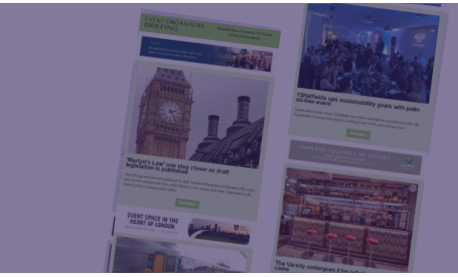
- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Event Organisers Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

BRONZE PACKAGE - £2,950 +VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 7)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing

EVENT ORGANISERS BRIEFING

Event Organisers Briefing is an industry resource delivering news & analysis from across the Event Organiser Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



9,218 subscribers

FEATURES

JANUARY
Event Badging

FEBRUARY
Entertainment

MARCH
Event Speakers

APRIL
Team Building

MAY
Events Apps & Registration

JUNE
Venues

JULY
AV & Event Production

AUGUST
Event Management

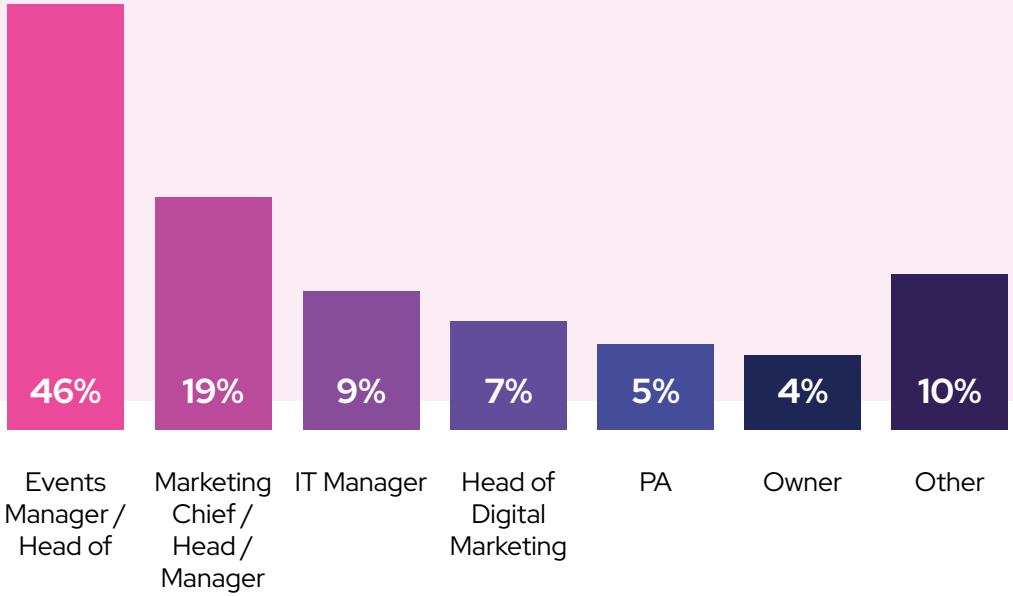
SEPTEMBER
Corporate Gifts & Promotional Merchandise

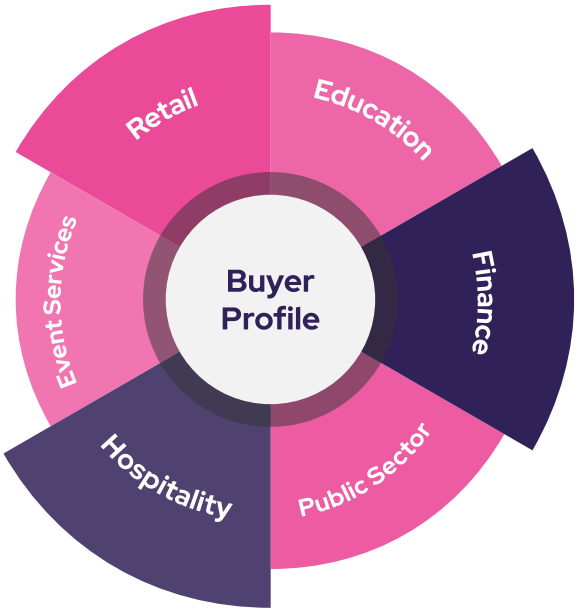
OCTOBER
Catering

NOVEMBER
Venues

DECEMBER
Corporate Hospitality

OUR AUDIENCE IS UK AND EUROPEAN BASED





READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **2,489 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

EVENT.TECH SUMMIT

LET'S CONNECT

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@EventTech_ Summit

Event Agency Forum & Event Organisers Summit & Event. Tech Summit

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